

Participating organizations for Project Beyshick 2009 include TVO, BMO Financial Group, Laura Secord, SkyLink Group, National Post, Penguin Canada, Poirier and Brightling (P&B) Marketing Inc., Prego Della Piazza and Karma Candy Inc.

Project Beyshick ends with a competition that awards \$15,000 to the participant who prepares the most feasible business or career plan.

The project is organized with help from members of Students in Free Enterprise (SIFE) Ryerson, Ted Rogers School of Management at Ryerson University and the Dale Carnegie Business Group.

POA Educational Foundation is a charitable foundation – founded and funded by Canadian entrepreneur Aditya Jha – aiming to provide support for educational and entrepreneurial initiatives in regions with specific challenges and pressing needs. The foundation takes special interest in nurturing prosperity and financial independence amongst Canadian First Nation communities and individuals.

Nishnawbe Aski Nation is a political territorial organization representing 49 First Nation communities in James Bay Treaty 9 and Ontario portions of Treaty 5 – an area covering two thirds of the province of Ontario.

Note to media: Participants will be available for interviews throughout the program.

For more information please contact:

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